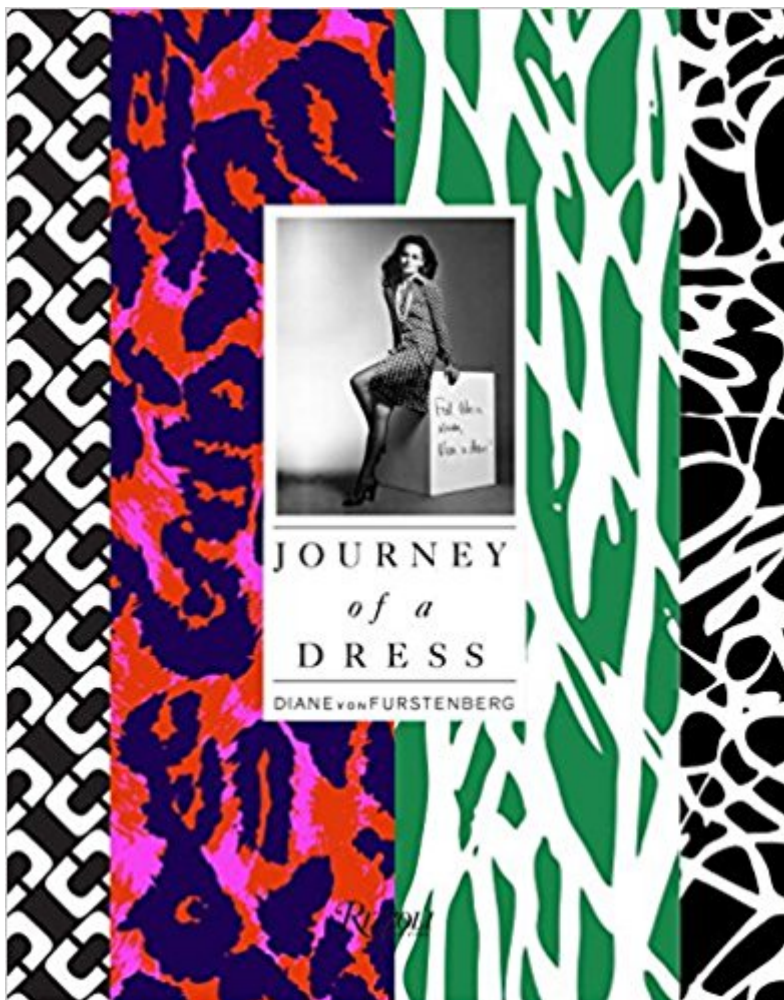


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# DVF: Journey Of A Dress



## Synopsis

An unprecedented visual odyssey celebrating Diane von Furstenberg's forty years as a groundbreaking designer and fashion icon and the dress that started it all. In 1972, Diane von Furstenberg arrived in New York with a suitcase full of jersey dresses that she had made at her friend Angelo Ferretti's factory in Italy. Two years later and encouraged by Vogue editor in chief Diana Vreeland, the distinctive design of her timeless wrap dress took the fashion world by storm and has evolved into a multitude of much-loved variations ever since. As visually dynamic as the prints that made von Furstenberg famous, this vibrant and long-awaited volume collects for the first time the rich illustrated history of her career and celebrates the forty-year journey of the iconic wrap dress. Featuring photographs by Helmut Newton, Annie Leibovitz, and Francesco Scavullo, among many others, artwork by close friends such as Andy Warhol and Francesco Clemente, and pictures of wrap dress lovers past and present—from Jerry Hall and Iman to Penélope Cruz and Michelle Obama—this is the definitive, must-have DVF fashion book.

## Book Information

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## Customer Reviews

“What is indisputably true is that there have only been rare instances in the history of fashion that rival the amazing story of the DVF wrap dress. *Journey of a Dress* is a visual diary of the dress's start and where it is today within the hierarchy of fashion. The book provides the reader with an exhaustive, if not encyclopedic photographic catalog of the wrap dress in its many and seemingly endless incarnations. If you are a boomer who was either in the fashion business, a

fashion spectator, or a consumer who wore this item, the book is a trip down memory lane as well as a reminder that fashion was once all about the clothes one wore and clothes that served a purpose other than just for mere attention. For those who are rookie fashionphiles, let DVF's story be a lesson to you: Journey of a Dress is a fun retelling of a true fashion fairy tale. "New York Journal of Books" Coffee Table Book for the Fashion-Obsessed. From the initial launch of her now-legendary wrap dress until now, the iconic designer's career is detailed in this upcoming book. It's richly illustrated by the photographs of Helmut Newton, Francesco Scavullo, and others, and also includes the artwork of Andy Warhol. "WhoWhatWear" "Sure to intrigue any fashion enthusiast and dress up any table or shelf." "The Charlotte Observer"

By 1976, Diane von Furstenberg had sold over a million wrap dresses and was featured on the cover of Newsweek. In 1997, after a hiatus from fashion, she reestablished her company, building it into a global luxury lifestyle brand now sold in over 55 countries. She received the Lifetime Achievement Award from the Council of Fashion Designers of America in 2005 and was elected CFDA's president in 2006. In 2012, she was named the most powerful woman in fashion by Forbes magazine. Bill Katz has served as designer, architect, and aesthetic consigliere to many of the world's creative heavyweights—particularly A-list artists such as Anselm Kiefer, Cy Twombly, and Jasper Johns. Holly Brubach has been a contributing editor at Vogue, a staff writer for The New Yorker and Atlantic Monthly, and the style editor of the New York Times Magazine.

I've loved the wrap dress since I was 16 years old~ & I'm 52 now. When I was younger I couldn't afford the classic DVF dress, but my mother made one for me with the authentic silk jersey DVF fabric and I loved it and wore it for years until it was worn out. Now I have a few wrap dresses in my closet~ it really is the ideal dress! Diane von Furstenberg knows what women want to wear, and she is still rocking the fashion world with her gorgeous fashion. This book is great fun~ it is a tribute to a fabulous woman and her amazing career, as well as a collection of brilliant photographs of the perfect dress. So much fun to read and enjoy the photos. Warning: You WILL be buying or ordering her dresses after enjoying this awesome book.

I love DVF and this book looks great on my coffee table.

A piece of art history! Beautifully done and an excellent reflection of a little dress that empowered millions of women! I'm obsessed with the dress!

Excellent!

Enjoying this book very much.

I do not know a lot about this book, but my daughter wanted it for christmas so I got it for her. She is very much into fashion because she is a big Ex. in Banking. So she stays up on it all.

Great find and exactly what we wanted!

My daughter loved this gift

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